



**DAVIS COLLEGE OF
AGRICULTURAL SCIENCES
& NATURAL RESOURCES**

TEXAS TECH

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

October 28, 2025

Contact: Ellie Cameron, elcamero@ttu.edu

Texas Tech Davis College hosts Agricultural Water Sustainability Summit, encouraging collaboration among municipal and agricultural leaders

LUBBOCK, Texas (Oct. 28, 2025) — The Texas Tech Davis College of Agricultural Sciences and Natural Resources recently hosted the Agricultural Water Sustainability Summit with the Texas American Water Works Association, bringing together agriculture and municipal voices on water sustainability matters.

The summit was held in Lubbock, Texas on Oct. 14–15 at the Lubbock Memorial Civic Center. Speakers from across Texas shared insights on agricultural and municipal water priorities, stimulating conversation and idea-sharing among attendees.

Davis College Associate Dean for Outreach and Engagement, Dr. Erica Irlbeck, explained why the college collaborated with TAWWA to further agricultural water sustainability awareness.

“We all have needs,” she said, whether it is watering crops and animals or drinking out of the tap. “That’s our common ground. We have to have water, period.”

Irlbeck said the event is relevant because “water is always a timely issue.” She also noted the issue is especially pertinent this fall due to Proposition 4, which will appear on the Texas ballot in November. State Sen. Charles Perry of District 28, who contributed to the legislation, attended the summit as a speaker.

Other guests included Texas Commission on Environmental Quality Chairwoman Brooke Paup, who served as the keynote speaker, along with employees from the Davis College Department of Plant and Soil Science, Davis College graduate students and Texas 4-H Water Ambassadors.

Irlbeck said around 80 people attended the event, traveling from Texas, New Mexico, Colorado and California. She hopes to grow awareness and attendance in the coming years.

-###-

The Texas Tech Davis College of Agricultural Sciences and Natural Resources works to better the food and fiber industry by conducting research, engaging with the public and educating future industry leaders. Its departments employ accomplished professors and researchers who train and mentor the next generation of agricultural producers, achievers and visionaries.